



# 2<sup>ND</sup> SDSN BULGARIA ANNUAL CONFERENCE

## AGENDA 2030: THE CHALLENGES OF CORPORATE SUSTAINABILITY

11 Nov. 2025 | UNWE

## PROGRAMME

### 10:00 – 10:10 OFFICIAL OPENING

**Prof. Dr. Dimitar Dimitrov**, Rector of UNWE, SDSN Bulgaria Co-Chair,  
Member of the SDSN Networks Strategy Council

**Dr. Ani Arutyunyan**, Regional Governor of Vidin region

*Moderator: Assoc. Prof. D.Sc. Michael Musov*, SDSN Bulgaria Co-Chair,  
Member of the SDSN Networks Strategy Council

### 10:10 – 11:30 PANEL 1

10:10 – 10:30

**Prof. D.Sc. (Econ.) Bistra Boeva**, Professor Emeritus, UNWE  
*'AI: Enabler or Barrier to the Realization of SDGs?'*

10:30 – 10:45

**Prof. Dr. Grigorios Zarotiadis**, SDSN Black Sea, Member of the  
Leadership Council, ASECU President  
*'Pursuing Sustainability in the Black Sea: the Role of Cross-National  
Institutions and Networks' (online)*

10:45 – 11:00

**Assoc. Prof. Dr. Elena Preda**, SDSN Romania Manager  
*'Challenges and Strategic Achievements in Integrating Sustainability in  
Universities' (online)*

11:00 – 11:15

**Prof. D.Sc. Virginia Zhelyazkova**, Bulgarian Academy of Science,  
International Economics Department Head, University of Insurance and  
Finance  
*'Transition Risks and Corporate Resilience: Building a Climate-Ready  
Financial Architecture'*

11:15 – 11:30

**Prof. Dr. Hristina Nikolova**, UNWE, Economics of Transport and Energy  
Department Head, Economic Alternatives Journal Editor-in-Chief  
*'The Hidden Cost of Movement: Managing Transport's External Costs for  
a Sustainable Corporate Strategy'*

### 11:30 – 11:40 BREAK

<b>11:40 – 12:40</b>	<b>PANEL 2</b>
11:40 – 12:00	<b>Silviya Todorova</b> , Bulgarian Industrial Association, Entrepreneurship Center Director <i>‘Voluntary Sustainability as Strategic Leverage: Business-Led Pathways for Inclusive and Context-Sensitive Progress’</i>
12:10 – 12:15	<b>Roberto Santorelli</b> , Confindustria Bulgaria, President <i>‘The Role of Associations in Building the Culture of Sustainability in Businesses’</i>
12:15 – 12:30	<b>Kremena Georgieva</b> , Kaufland, Head of Corporate Communications <i>Kaufland: Best Practices in Sustainability</i>
12:30 – 12:45	<b>Nikoleta Angelova</b> , Konica Minolta, Corporate Legal Counsel <i>Konica: Best Practices in Sustainability</i>  Discussion & Wrap Up
<b>13:00 – 14:00</b>	<b>NETWORKING LUNCH</b>

Venue: Large Conference Hall, UNWE