

China (Sichuan) - Bulgaria Economic, Trade and Cultural Exchange Conference

(Draft)

Time: November 24, 2025 (Monday), 14:00 – 16:00

Venue: Chinese Cultural Center in Sofia

Hosted by: Sichuan NGO Network for International Exchanges

Participants (approximately 80 in total)

Chinese attendees:

1. Sichuan Provincial Delegation
2. Relevant officials from the Chinese Embassy in Bulgaria
3. Representatives from major enterprises in Sichuan
4. Representatives from renowned Sichuan institutions (Chambers of Commerce & Associations)
5. Representatives from major Chinese institutions and enterprises in Bulgaria

Bulgarian attendees:

1. Representatives from the Bulgarian Government
2. Representatives from Bulgarian institutions (SME Promotion Agency or Invest Bulgaria Agency) and enterprises

Agenda:

I. Pre-meeting Exchange and Exhibition

Time: 14:00 – 14:55

Venue: 1st Floor, Chinese Cultural Center in Sofia

Content: B2B meetings and cooperation discussions between participating Chinese and Bulgarian institutions/enterprises; Photo Exhibition of Sichuan; Products display by Sichuan enterprises.

The cultural showcase will mainly feature Sichuan opera face-changing, intangible cultural heritage rope weaving, tea culture, and Wuliangye liquor culture exhibitions.

II. Economic and Trade Cooperation Meeting

Time: 15:00 – 16:00

Venue: 3rd Floor, Chinese Cultural Center in Sofia

Moderator: (To be confirmed)

Agenda:

1. Moderator introduces attending leaders and distinguished guests (3 minutes)
2. Screening of Sichuan introduction video (6 minutes)
3. Address by Sichuan representative (5 minutes)
4. Address by Bulgarian representative (5 minutes)

5. Address by representative from the Chinese Embassy in Bulgaria (5 minutes)
6. Speeches by representatives from renowned Bulgarian enterprises (2 representatives, 4 minutes each)
7. Speech by Sichuan enterprise representative (To be confirmed)
8. Signing ceremony for economic and trade cooperation agreements (5 minutes)

Notes:

I. Dress code: Business attire.

II. Simultaneous Chinese-Bulgarian interpretation will be provided.